



United Nations
Educational, Scientific and
Cultural Organization



National Committee of New Zealand
Te Komiti o Aotearoa mo Nga Mahara o te Ao
Memory of the World

1. **Name of the National Committee**

The legal name of the Committee is UNESCO Memory of the World Aotearoa/New Zealand Trust. It is referred to as the UNESCO Aotearoa/New Zealand Memory of the World Committee.

2. **List of members of the Committee** –as at February 2018

Chair: Dianne Macaskill, Member of the International Advisory Committee 2013-2017, Vice-Chairperson MOWCAP, former New Zealand Chief Archivist

Deputy Chair: Jamie Lean, Ngā Taonga Sound and Vision

Treasurer: Donal Raethel, Archives New Zealand

Committee Members

Bruce Ralston, archives consultant

Sharon Dell, Hocken Collections, chair Register Sub-committee

John Sullivan, National Library of New Zealand

Ariana Tikao, National Library of New Zealand

Libby Sharpe, Whanganui Regional Museum

Polly Martin, Archives New Zealand

Joanna Condon, Macmillan Brown Library; University of Canterbury

David Reeves, Auckland Museum

Jane Wild, Auckland Libraries

Secretary: Helen Gemmell, enquiries@unescomow.org.nz (not a Committee member)

Communications: Cathy Holmes (not a Committee member)

As at February 2018 there were 12 Committee members

3. **Mail address**

UNESCO Memory of the World Aotearoa/New Zealand Committee

PO Box 2126

Raumati Beach

Paraparaumu, 5255

New Zealand

Email: enquiries@unescomow.org.nz

Website: www.unescomow.org.nz

4. **Structure of the committee and any subsidiary bodies**

The UNESCO Memory of the World Aotearoa/New Zealand Committee has 12 members who have a wide knowledge of New Zealand documentary heritage. The Committee welcomes non-Committee members to meetings and the Communications and

Information representative on the UNESCO National Commission is a regular attendee.

A register Sub-committee meets once a year. This sub-committee considers submissions for inscription to the New Zealand Memory of the World register and makes recommendations on inscription to the full Committee. The full Committee makes the final decision on inscription. The Sub-committee has members who represent Māori interests and currently also includes the New Zealand Chief Historian who is a previous Committee member.

The 3 office bearers (Chair, Deputy Chair, Treasurer) meet from time to time to prepare for Committee meetings and to discuss Memory of the World Issues.

5. Statutes and terms of reference of the Committee

The Committee was incorporated as a Trust under the New Zealand Charity Trusts Act 1957 on 25 November 2011. This means that it is a separate legal entity. The Trust Deed was reviewed in 2016 and some changes were made including formalising the purpose of the Annual General Meeting and the dates by which that meeting must be held.

6. Fundamental resources for year 2016-2017

The Committee works on a June financial year and the New Zealand National Commission for UNESCO has provided \$NZ10,000 for each of the years of operation. The Trust needs to reapply to the Commission for funds each year. The funds are mainly allocated to nomination workshops, communication services, secretarial services and a function to announce successful inscriptions and gain publicity for documentary heritage.

The committee also receives support in-kind from a number of institutions. The National Library of New Zealand and Archives New Zealand provide rooms and video conferencing facilities for meetings. The venues for functions are provided by the host institution and the employers of the Committee allow them time to attend meetings. Staff from the New Zealand National Commission for UNESCO are also generous with their time and advice. A National Commission staff member has also developed three videos which we have been able to use on social media platforms to promote nominations and the Memory of the World Programme.

7. Activities and achievements for years 2016 - 2017

The Committee has been active in seeking nominations to the New Zealand register. The last report to MOWCAP noted that there were 16 inscriptions on the New Zealand register and there are now 27 inscriptions on the register. There is an increased awareness that UNESCO recognition of documentary heritage draws the public and funders attention to the importance of the work that is being done to preserve and provide access to documentary heritage.

Another initiative which has been important for encouraging nominations has been the introduction of an Expression of Interest process. We have developed a simple two page form for potential nominators to complete. This enables us to know what nominations are being considered and to target the offer of workshops on completing

the nomination form. The introduction of workshops has been very successful as attendees gain a better understanding of the purpose of the whole programme with the result that the quality of the nominations that we receive is high. In addition, it enables early identification of potential nominations which are outside the scope of Memory of the World.

In the last round we contracted a person with wide knowledge of New Zealand's documentary heritage to work with institutions to identify documentary heritage with potential for inscription. This resulted in a record number of nine nominations. One of the pleasing outcomes of this work is that smaller institutions are now submitting nominations and having the work they do, often with very little funding, publicly recognised.

We continued to promote Memory of the World through the website, the Facebook page and regular newsletters. The newsletters are distributed through communication channels used by the documentary heritage sector. We also published a promotional booklet and a poster. These were funded by the New Zealand National Commission for UNESCO and widely distributed.

Each year we hold a function to announce and celebrate new inscriptions to the New Zealand register. The function is an opportunity to promote documentary heritage and the work being done to preserve and make it accessible. We usually achieve radio, news media and social media coverage. Such coverage is strongest in the regions.

A strategic plan has been developed for 2017-2021. The plan incorporates activities to support the objectives of the New Zealand National Commission Strategic Plan. The plan has four strategic priorities that cover awareness of documentary heritage, visibility of documentary heritage, preservation and accessibility of documentary heritage and collaboration with other UNESCO Programmes

The Committee prepared a submission for input into the Review of the Memory of the World Programme.

8. National Memory of the World Register

There are 27 inscriptions on the New Zealand register. Items on the register can be viewed at www.unescomow.org.nz/new-zealand-register/browse.

9. Working Plan for 2018-2019

The Committee will continue with the annual nomination and inscription rounds.

Memory of the World has a high profile among institutions that preserve and provide access to documentary heritage and we are now working through ways of increasing our social media profile so that the public have a better understanding of why documentary heritage and funding its access and preservation is important. We are working with the New Zealand National Commission and New Zealand institutions to identify ways in which their communication channels can be used to promote the value

of the Memory of the World Programme.

10. Challenges and Issues

Our main challenge is ensuring that we have enough resource to manage the ongoing Programme. Most of the Committee members are in full time employment and need to balance this commitment against putting time into the Memory of the World Programme.

11. News or Suggestions for the Next Issue of the MOWCAP Newsletter

The writer of the MOWCAP newsletter (Dianne Macaskill) is receiving good information about across region activities. More information on national activities would be appreciated.

The MOWCAP newsletter is now using Mailchimp and is not constrained by the previous two page format.

12. Actions Taken to Implement the UNESCO Recommendation on Documentary Heritage

The New Zealand Committee is still discussing the implementation of the Recommendation. Some key issues identified to date are the need for additional storage in regional New Zealand and training for those who manage documentary heritage in community institutions.