New Zealand Memory of the World Programme Report for 2013

1. **Name of committee**
The legal name of the Committee is UNESCO Memory of the World Aotearoa/New Zealand Trust. It is referred to as the Aotearoa/New Zealand Memory of the World Committee.

2. **List of members and office bearers**
   **Chair:** Dianne Macaskill, Member of the International Advisory Committee, former New Zealand Chief Archivist  
   **Deputy Chair:** Jamie Lean, New Zealand Film Archive  
   **Treasurer:** Evelyn Wareham, Statistics New Zealand  
   **Secretary:** Helen Gemmell

   There are 14 Trust members representative of areas of the culture heritage sector in New Zealand.

3. **Mail address**
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   **Website**
www.unescomow.org.nz

4. **Structure of the committee and any subcommittees**
The UNESCO Memory of the World Aotearoa/New Zealand Trust has 14 trustees who have a wide knowledge of New Zealand documentary heritage. When the Trust meets it welcomes the attendance and contribution of representatives of the UNESCO New Zealand National Commission and others who work in the documentary heritage sector. The Committee operates under a Trust Deed which mandates such things as the purpose of the Committee and the length of time that any Committee member can serve on the Trust.
A register sub-committee meets once a year. This sub-committee considers submissions for inscription to the New Zealand Memory of the World register and makes recommendations on inscription to the full Committee who make the final decision.

The 3 office bearers (Chair, Deputy Chair, Treasurer) also meet regularly to prepare for Committee meetings and to discuss progress with the Programme.

5. Committee’s charter or terms of reference
The Committee was incorporated as a Trust under the New Zealand Charity Trusts Act 1957 on 25 November 2011. This means that it is a separate legal entity. The Trust is also registered with the New Zealand Charities Commission.

6. Budget for 2012 and sources of funding
The Trust works on a June financial year and the New Zealand National Commission for UNESCO has provided $NZ10,000 for each of the last four years. The allocation of funds is decided on a year by year basis. The funds are mainly allocated to communication services, secretarial services and the inscription function. An additional grant of $NZ2250 was provided by the National Commission to upgrade the website.

7. Activities and achievements for the year
The Committee met three times during 2013 and continued to focus on receiving more nominations to the New Zealand register. The Programme was promoted through regular newsletters which are sent to a list of interested institutions. The newsletters are also published on communication channels used by the documentary heritage sector. In addition our website was upgraded and we published a promotional brochure which was distributed to cultural heritage institutions.

A major achievement during the year was an upgrade to the website which enabled us to make better use of the branding that has been developed and of the images that we have of successful inscriptions.

The Committee called for inscriptions in March with a closing date of the end of August. A record 5 nominations were received and 3 of these were inscribed on the register. One institution was requested to provide more information on their submission but were unable to do the additional work for this round.

A successful function was held at the Hocken Library, University of Otago, to announce the successful inscriptions. The announcement received wide media coverage including coverage on national television on the day of the announcement.

The Chair, Dianne Macaskill attended the Pacific Regional Branch of the International Council of Archives conference held in Honiara, Solomon Islands in August 2013. She gave a presentation on the Programme as part of a panel which also included representatives from Papua New Guinea and Australia.

Dianne Macaskill was appointed to the International Advisory Committee and attended
the meeting held in Guangju City, Republic of South Korea in June. The main focus of this meeting was to select the successful nominations for the international register. Donal Raethel, a Committee member and employee of Archives New Zealand, attended a meeting in Gwangju City in May to commemorate and discuss inscriptions relating to human rights.

The Committee is appreciative of the support received from the New Zealand National Commission for UNESCO, our Australian Memory of the World colleagues and from cultural heritage institutions in New Zealand who have provided time and expertise to the Programme. In particular the National Library of New Zealand has provided a venue and video conference facilities which have enabled Committee members who live outside Wellington to attend meetings.

8. National MOW Register: list of new inscriptions
There are 11 inscriptions on the New Zealand register. Two of these inscriptions are on the international register and one is on the Asia Pacific register. Items on the register can be viewed at www.unescomow.org.nz/new-zealand-register/browse.

Three new items were inscribed on the register in 2012. The Sir Edmund Hillary Archive, the original score and lyrics of God Defend New Zealand and the personal and literary papers of Charles Brasch. The Sir Edmund Hillary Archive tells the story of this famous New Zealander through his personal papers and other documents. Our National Anthem is sung at important events both at home and overseas and Charles Brasch is highly regarded for his role in the development of our literary and arts culture.

9. Plans for 2014
The focus of work in 2014 will continue to be to increase the number of items inscribed on the UNESCO Aotearoa/New Zealand Memory of the World register. The Trust intends to work towards a higher profile for the Programme and still considers that achieving more inscriptions is the best way to do this.

We are in the process of designing some bookmarks and a poster to distribute to institutions that hold documentary heritage. We also intend to work through ways in which we can encourage small institutions to review their holdings and assess them against the Memory of the World criteria.