

## Report on the Memory of the World Programme in the Philippines for FY 2013

*Submitted by the UNESCO National Commission of the Philippines*

### 1. Information for All Programme Philippines National Committee (IFAP Philippines) and the Memory of the World (MOW) Programme

The Communication and Information (CI) Committee of the UNESCO National Commission of the Philippines, chaired by Secretary Herminio Coloma of the Presidential Communications and Operation Office (PCOO), has re-constituted the Information for All Programme Philippines National Committee (IFAP-Philippines) on 9 July 2012.

Cognizant of the Philippines Government's directive to rationalize the bureaucracy, including the NatCom's present organizational structure, the CI Committee directed that the new IFAP Philippines' membership be based on the concurrent representation of the CI Committee, plus the inclusion of two experts that could complement the present expertise of the Committee.

Furthermore, in order to harmonize and synergize national efforts on information preservation, the CI Committee suggested that initiatives on Memory of the World in the Philippines be anchored in IFAP Philippines' programmes on the priority area of "information preservation." **The current membership of the IFAP Philippines will likewise serve as the concurrent composition of the MOW Philippines.** The following summarizes the IFAP Philippines' membership:

Priority Area	CI Member	New Members
Information for Development	(1) Hon. Herminio Coloma Secretary, Presidential Communications and Operations Office (PCOO)	(2) Prof. Madeline Suva Professor of Communication Development, UP Los Banos
Information Literacy	(3) Ramon Tuazon President, Asian Institute of Journalism and Communication  (4) Tessa Jazmines Professor College of Mass Communication UP Diliman	
Information Preservation	(5) Eva Salvdaor Director, Arts Education Cultural Center of the Philippines  (6) Concepcion Asis Representative from Butuan	(7) Jesus Peralta, Ph.D. National Commission on Culture and the Arts (NCCA)
Information Ethics	(8) Eric Canoy	

	President Radio Mindanao Network  (9) Ruperto Nicdao President Kapisanan ng mga Brodkaster ng Pilipinas	
Information Accessibility	(10) Hon. Edwin Lacierda Secretary, Office of the Presidential Spokesperson  (11) Hon. Ramon Carandang Secretaray Presidential Communications Development Strategic and Planning Office (PDSPO)	

Such organizational re-structuring and re-alignment within the NatCom brings to the fore the national prioritization of the thrusts of the Memory of the World, by enlivening the CI Committee's important role in driving the programme as well as the harmonizing of the national efforts on information and documentary heritage access and preservation. This will likewise strengthen the NatCom's links with the National Commission on Culture and the Arts (NCCA) in pursuing initiatives on the programme.

**2. Contact information (mail, email, fax, website etc)**

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**3. Structure of the committee and any subcommittees**

Please refer to Item 1.

**4. Budget**

From the budget for programmes of the UNESCO National Commission of the Philippines

**5. National MOW Register (if there is one): list of new inscriptions, website link (if appropriate)**

New Inscription – the Presidential Papers of Manuel L. Quezon were inscribed in the MOW Register of Asia and the Pacific and MOW International Register

The National Register contains documentary heritage approved for inclusion by the Philippine Memory of the World Committee (MOWPHIL).

To date, the National Register has 5 items inscribed:

- a. *Paleographs documents of the Hanunoo, Buid, Tagbanua and Pala'wan Tribes (also inscribed in the International Register)*



*National Museum of the Philippines*

Communication by means of symbols and creative graphics is one of man's singular achievements. Syllabaries, like those that developed in the Philippines, go a step further and represent not merely graphics, but articulate sounds. Dating back to at least the 10th century AD, four sets of these syllabaries, out of a documented seventeen, have survived the centuries and remain in use to

this day, notably the Hanunoo Mangyan syllabary figuring in poetry ambahan and in song.

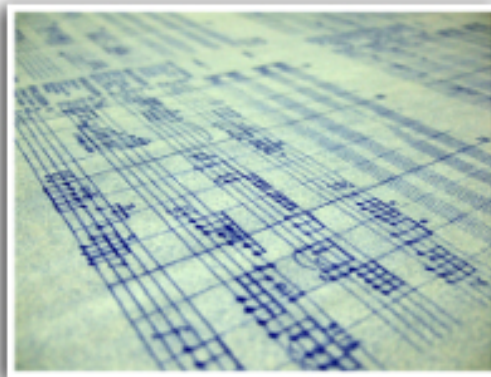
- b. *Radio Broadcast of the Philippine People Power Revolution (also inscribed in the International Register)*

*Radio Veritas Asia and Radio Bandido*

The collection of sound recordings of 44 audiocassette tapes and 1 mini-disc document the actual, unedited day-to-day radio broadcast of Radio Veritas, DZRJ/DZRB, Radio Bandido, DZRH and Voice of the Philippines. The People Power



Revolution was a unique political event of the 20th century which stirred the world: the peaceful overthrow of an entrenched dictatorship through a spontaneous popular uprising, documented and influenced by the medium of radio. The world listened, watched and read. The event will forever be a reference point for the peaceful resolution of deep national crises.



- c. *José Maceda Music Collection (also inscribed in the International Register)*

*U.P. Center for Ethnomusicology*

Prof. Dr. José Maceda (January 31, 1917 – May 5, 2004) composer, internationally renowned scholar in ethnomusicology, recorded and collected traditional music in the Philippines and in some parts of South East Asia during the period between 1953 and 2003. The collection consists of

1760 hours of tape recordings in 1936 reels and cassette tapes, field notes, black & white and colored photographs of different musicians and instruments and some films. These objects reflect the traditional music of the Philippines covering sixty-eight ethnolinguistic groups and South East Asians before many musical styles vanished, or substantially changed, as a result of the process of social change, modern civilization and cultural globalization.

*d. Historical Film "Ganito Kami Noon, Paano Kayo Ngayon?"*

*Mowelfund Film Institute*



This movie is a landmark film that keeps a memory of the Filipino race at the time of its inception. Set in 1898 during the Spanish-American War working its way to the Filipino-American War of 1899, the film depicts the travails of common people under the shadows of war and revolution. Without the grandiose depiction of larger-than-life heroes found in many films of the same historical genre, the film depicts the travails of common people under the

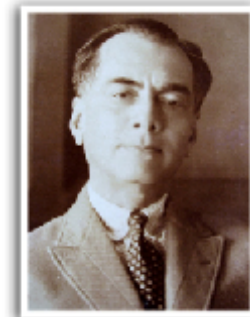
shadows of war and revolution. Without the grandiose depiction of larger-than-life heroes found in many films of the same historical genre, the film presents the little people as they find themselves at the crossroads of colonialism and nationhood.

*e. The Presidential Papers of Manuel L. Quezon*

*Philippine National Library*

*Bentley Historical Library (University of Michigan)*

Quezon was probably the most pre-eminent and prominent pre-war Filipino leader, unequalled in his involvement in Philippine affairs for the period from 1903 to his death in 1944. The collection is of greatest importance for the documentation of the events and politics involved in the long history of the Philippine independence movement conducted both in the Philippines and in the United States.



**6. Plans for 2013**

- Prioritize the preparation of the nomination dossier of the Jawi Documentary Heritage of the Southern Philippines, and subsequently of the Southeast Asian region in close collaboration with Dr. Bernardita Churchill and Dr. Samuel Tan.
- Conduct awareness-raising initiatives and enrich research on documentary heritage by implementing a pilot program in one specific area or region, preferably at the municipal level.
- Work closely with the Intangible Cultural Heritage (ICH) Committee of the National Commission on Culture and the Arts (NCCA) for updating inventory of documentary heritage and preparing nomination dossiers of possible nominations in the following years.